

# Morinaga Milk Group Vietnam

## LATEST TOPICS

Mar 26, 2026

### New Corporate Brand Film Launched in Vietnam!

**WITH MORINAGA – DELICIOUS EVERY DAY, HEALTHY FOR A LIFETIME!**



Morinaga Milk has launched [a new corporate brand film](#) in Vietnam titled **“WITH MORINAGA – DELICIOUS EVERY DAY, HEALTHY FOR A LIFETIME!”**, expressing the company’s long-held values of health, deliciousness, and peace

of mind through warm and familiar moments of everyday life. The film captures the genuine “Mmmm...” moment of delight experienced when tasting Morinaga products, and how that simple joy naturally spreads from individuals to families. Set within daily life in Vietnam, it portrays how the **“Power of Milk,”** brought to life through Morinaga products, creates surprise and joy in delicious taste, confidence in quality, the pleasure of sharing food together, and a heartfelt sense of happiness—symbolically expressed through the **“Happiness Wave.”** Wrapped in gentle light, warm colors, and uplifting music, ordinary scenes are transformed into moments filled with optimism and happiness. Across generations and life stages, the film reflects Morinaga Milk’s aspiration to remain close to people’s lives and to continue supporting the everyday health and smiles of people in Vietnam. Through this brand film, Morinaga Milk Industry reaffirms its commitment to growing together with local communities and delivering trusted nutrition that contributes to a healthier and happier future.

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