

Morinaga Milk Group LATEST TOPICS

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Functional Food Wellness Summit 2026 Bangkok

Morinaga Milk's HRB Probiotics Gain Global Recognition for Cognitive Innovation
— *B. breve MCC1274 Wins the Annual Cognitive Function Product Award at FFWS 2026 —*

Morinaga Milk is proud to announce that its Human-Residential Bifidobacteria (HRB) strain *Bifidobacterium breve* MCC1274 has been awarded the “Annual Cognitive Function Product Award” at the *Functional Foods for Wellness Summit (FFWS) 2026* held on January 20th and 21st in Bangkok, Thailand. This accolade highlights



the growing international confidence in science-backed cognitive health solutions originating from Japan. Morinaga Milk has been a pioneer in HRB research for over half a century, and MCC1274 represents a culmination of this long-term commitment to understanding the gut-brain axis.

At FFWS 2026, Morinaga Nutritional Foods Asia Pacific (MNF-AP) participated as a Gold Sponsor, presenting its suite of HRB strains, including BB536, M-16V, M-63, B-3, and MCC1274. A key forum highlight was the technical session presented by a representative of Morinaga Milk's Biotics Research Institute,

where he introduced new scientific insights on the mechanisms underlying MCC1274's cognitive support function.

The award serves not only as recognition of MCC1274's scientific merit, but also as a testament to the collaborative work between Morinaga Milk teams across Japan and the APAC region—continuing our mission to deliver trusted, HRB probiotics to consumers worldwide. As interest in

cognitive wellness continues to expand globally, Morinaga Milk will further enhance research collaboration and innovation to broaden the potential of HRB probiotics across new life stages and health fields.

